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## COMPLEMENTARY PSYCHOLOGICAL TECHNIQUES FOR MEMORY DEVELOPMENT

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#### Abstract

This study examines the complex relationships between three connected fields psychology, learning, and memory—that are essential to comprehending human behaviour and cognition. In order to improve information processing and knowledge retention, it first introduces fundamental psychological concepts related to learning and memory, emphasising the roles played by the sensory, short-term, and long-term memory systems. The research also looks at well-known theories that emphasise the diversity and complexity of learning processes, such as classical and operant conditioning, Adderley's working memory model, and cognitive perspectives on memory formation. Important psychological factors that affect memory encoding and retrieval are examined, including motivation, emotion, and attention. Analyzing brain areas including the prefrontal cortex, amygdala, and hippocampus helps one address biological roots; neurolinguistics is underlined as a fundamental mechanism for learning adaptation. It is underlined that cognitional is a higher-order ability enabling individuals to monitor and regulate their own learning strategies. The study also evaluates memory and learning results in relation to sleep, stress, cultural elements, and digital technologies. Examined is the application of psychological ideas in educational environments, with particular focus on active learning, feedback, and reinforcement improving memory retention. It also considers how cognitive ability is affected by memory diseases such as amnesia and Alzheimer's, so offering knowledge on pathogenic memory distortions. The paper ends with stressing present advancements in the field of memory research and learning, notably the combination of artificial intelligence, neuroscience, and educational technology underlining the findings underline how dynamically, and complicated learning and memory are processes with broad consequences on education, therapy, and cognitive development.

**Keywords**: psychological issues, learning relevance, paganism, and society anxiety; **Introduction** 

In cognitive psychology, learning and memory are basic processes that control the intake, recollection, and application of knowledge. Learning is sometimes viewed as a somewhat permanent change in behaviour brought about by experience, whereas memory is the process of encoding, storing, and retrieving that gained information. These systems are essential for everyday functioning as well as for cognitive growth, decision-making, and emotional processing. In order to better understand how learning is recalled, cognitive psychologists have long examined the processes involved in memory formation, such as encoding, storage, and retrieval. According to parapsychologist studies, some brain regions, including the amygdala, which is linked to emotional memories, the prefrontal cortex, which is involved in working memory and decision-making and the hippocampus, which is vital for memory consolidation support learning and memory (Minicam & Geller, 2017). While more modern cognitive models focus on the internal mental representations that control memory and learning, classical theories include behaviorism placed more emphasis on observable learning via conditioning. In clinical psychology, knowledge of these systems helps to diagnose and treat disorders like learning disabilities, PTSD, and Alzheimer's disease. By means of behavioral, cognitive, and neuroscience perspectives, psychology offers a comprehensive knowledge of information absorption and retention.

## **1.The Different Types of Memory**

Memory in humans can be broken down into three distinct categories, namely sensory memory, short-term memory (STM), and long-term memory (LTM), which are distinguished by their length and the purpose for which they are used. Within the framework of the information-processing system, each one of them serves a distinct function. In the first level of memory, known as sensual memory, information from the environment, whether it be



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visual, aural, or tactile, is temporarily stored for a period ranging from milliseconds to several seconds. The echoic (auditory) and iconic (visual) kinds of sensory memory are two types that have received a lot of research. This stage is crucial for sorting the data and rating it for the subsequent use, even though it is brief (Cherry, 2023). Short-term memory is the temporary storing of small bits of material for a period ranging from fifteen to thirty seconds. Both reasoning and comprehension are dependent on it since it enables the knowledge to be actively altered and practiced repeatedly. Miller's basic hypothesis, which was proposed in 1956, suggested that the short-term memory (STM) has a capacity of 7±2 items. However, findings from more recent studies suggest that its capacity is closer to 4±1 items (Rider & Magi II, 2023). The capacity of long-term memory is nearly unbounded, and it can store information for an unlimited amount of time. There are two categories of it: explicit, sometimes known as declarative, and implicit, which is not a declarative type. Implicit memory is comprised of procedural memory, which includes abilities, in contrast to explicit memory, which is made up of episodic memory (which contains events) and semantic memory (which contains facts). The hippocampus region is necessary for long-term memory consolidation, according to Alcatraz-Espinoza and Rider (2023), even though scattered cortical networks are also involved in retrieval processes.

#### 2. Studying many theories:

A fundamental understanding of how behavior is acquired, adjusted, and recalled can be gained using learning theories in psychology. Classical conditioning, which was developed by Ivan Pavlov, is developed based on operand conditioning, which was initially postulated by B. Mr. Skinner, F. The production of a conditioned response is accomplished through the application of classical conditioning by combining an unconditioned stimulus with a neutral stimulus pair. Even after a dog has been repeatedly associated with food, Pavlov's canine research demonstrated that a bell, which was previously considered a neutral signal, may nevertheless cause the dog to salivate. According to Sweeney and Murphy (2014), this paradigm, which places a significant emphasis on learning through stimulus-response, has been utilized quite frequently in therapeutic settings, such as the process of systematic desensitization for the treatment of phobias. Operand conditioning, on the other hand, places more of an emphasis on the results of individual behaviors. The research conducted by Skinner demonstrated that reinforcement, whether positive or negative, promotes behavior, whereas punishment diminishes behavior. According to Ronstadt and Certitude (2003), applications include everything from the management of classrooms to behavior therapy to the treatment of addiction. Behavioral therapy and educational psychology both rely heavily on theories as their foundational components. In spite of criticism that they oversimplify human cognition, because of their scientific basis and their usefulness in practical situations, they continue to have a significant amount of influence.

## 3. Various Cognitive Methods for the Formation of Memories

Cognitive theories of memory concentrate their attention on the way the human mind stores, retrieves, and codes information. In addition to transcending behaviorism, these ideas are essential for comprehending learning, decision-making, and problem-solving by taking into consideration the processes that occur within the brain. The Atkinson-Shiftiness model, which was developed in 1968, proposes the existence of a multi-store architecture that incorporates sensory memory, short-term memory (STM), and long-term memory (LTM). While long-term memory (LTM) is dependent on semantic processing, short-term memory (STM) encoding is typically dependent on auditory rehearsal. This was made better by Adderley and Hitch's Working Memory Model, which was published in 1974. This model included components such as the central executive, the phonological loop, and the visualization sketchpad. Distributed neural networks and interactive processing are two



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features that are included in contemporary models, such as protectionist or parallel distributed processing (PDP) frameworks. Squire and Zola (1996) conducted research in the field of precognitive studies, which led to the discovery of the role that the amygdala plays in emotional memory, as well as the hippocampus declarative memory. Dual coding, chunking, and corroborative rehearsal are examples of cognitive techniques that are required for the generation and retrieval of memories. The implications of these theories are significant for the fields of artificial intelligence, the therapeutic field, and educational initiatives.

#### 4. Biological Bases of memory

Memory is a complex mechanism that is mostly based on the interaction of multiple regions of the brain interacting with one another. Declarative memory, also known as explicit memory, is created and maintained primarily because of hippocampus activity (Squire & Zola-Morgan, 1991). This is especially true for recalling episodic memories. Furthermore, the fact that acute retrograde amnesia is typically the consequence of injury to this region highlights the significant importance of this area. On the other hand, the amygdala has a role in emotional memory, which means that it contributes to the enhancement of the encoding of memories of things that are extremely emotional (Phelps, 2004). This makes stuff that is emotionally laden more memorable and memorable to the reader. In accordance with Miller and Cohen (2001), the prefrontal cortex is responsible for providing support for working memory as well as executive processes such as organization, retrieval, and decision-making based on memory. The cerebellum and the basal ganglia are closely connected to the processes of motor learning and procedural memory. When it comes to those who have Parkinson's disease, which is characterized by damage to the basal ganglia, activities that involve learning motor sequences might be particularly difficult. In addition, neurosurgical studies that make use of fMRI and PET scans reveal activation patterns that correspond to various types of memory. The torrential cortex works as a gateway between the hippocampus and neocortex, which makes it easier to consolidate memories and navigate spatial environments. This contrasts with the posterior parietal cortex, which has also been shown to have a significant role in attention-modulated memory recall. When considered in a holistic manner, these regions of the brain demonstrate that memory is not a singular location but rather a dynamic network of locations that operate in synchrony with one another.

#### 5. The Function of Attention in the Process of Learning

The ability to control which sensory stimuli are brought to aware consciousness and are stored in memory enables attention to function as the gateway to learning. It is possible that even data that is extremely valuable will not be retained if it is not given sufficient attention (Chin, Colombo, & Turk-Browne, 2011). Two types of attention are considered by cognitive psychologists: sustained attention, divided attention, and selective attention. During the process of learning, each type of attention performs a distinct function in the overall process. Using the technique of selective attention, pupils can block out distractions and concentrate on stimuli that are associated with their work. This is an essential skill to possess in educational settings, as the presence of excessively loud noise can have a negative impact on academic achievement (Stevens & Believer, 2012). Multitasking, also known as divided attention, is a practice that significantly diminishes the effectiveness of learning, particularly in situations where tasks need cognitive resources that overlap. Both the prefrontal cortex and the parietal lobes are responsible for coordinating attention regulation, while the anterior ungulate cortex is responsible for monitoring task demands and conflicts. These perspectives have been supported by research in the field of neuroscience. When it comes to subsequent memory tests, students who have a higher level of activity in these regions during the encoding process outperform those who do not (Uncap her & Wagner, 2009). This is according to research conducted on brain imaging. A further method for improving learning



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outcomes is the utilization of attention tactics like as chunking, curing, and the utilization of multimedia stimulation. According to the Load Theory of Attention, when people's perceptual load is particularly high, they can pay more attention to what they are doing and ignore distractions that are of no significance (La vie, 2005). Attention is a fundamental cognitive activity that determines what is learned, how well it is encoded, and how faithfully it is recovered. When all things are considered, attention is a fundamental cognitive activity.

6. Storage, Encoding, and Retrieval Methodology in the Field of Learning and Memory Encoding, storage, and retrieval are the three main steps that are required for learning and memory-related processes. It is through the process of encoding that sensory information is transformed into a format that the brain can remember. Like the process of studying a textbook, this could be arduous or automatic, meaning that it is dependent on time and space. The process of gradually maintaining the encoded data is included in both short-term and long-term storage techniques. The process of retrieval involves gaining access to previously stored information whenever it is required by utilizing context and cues. In their Levels of Processing approach, Crank and Lock hart (1972) placed a strong emphasis on the level of encoding because they believed that deeper, semantic processing would improve retention. The distinction that Tumbling (1972) made between episodic memory and semantic memory, which demonstrated how different kinds of information are stored independently, allowed for an even greater improvement to the storage model. Chunking, visualizing, and extensive rehearsing are all methods that can be utilized to improve encoding. For long-term storage, consolidation is required, and the hippocampus and neocortex are responsible for a portion of this consolidation process. The retrieval process, on the other hand, is typically dependent on the presence of a cue and is susceptible to both proactive and retroactive interference, in addition to delayed degradation.

#### 7. Constituents of the Work Memory:

The concept of working memory, which was proposed by Alan Adderley, brought about a significant shift in our understanding of short-term memory by suggesting that it is a multicomponent system rather than a single store. The phonological loop, the central executive, the visualization sketchpad, and the episodic buffer are the four primary components that make up the model. The phonological loop, which is divided into an articulatory rehearsal process and a phonological store, is the source of information related to both verbal and auditory communication. When it comes to mental imagery and navigation, the visualization sketchpad is essential because it is responsible for managing both visual and spatial data. Those in charge of the central executive are responsible for allocating resources and regulating attention. When it was first introduced in the year 2000, the episodic buffer was designed to link long-term memory with working memory by integrating data from all modalities. The unitary theory of short-term memory was demonstrated to be flawed by the early research conducted by Adderley and Hitch (1974), which demonstrated that the verbal and visual memory systems are independent of one another. The existence of distinct subsystems is supported by parapsychologist evidence, which includes research conducted on people who have suffered brain injuries. The process of learning new words can be particularly challenging for individuals who have a reduced capacity for the phonological loop function, for example. The paradigm is frequently applied in the field of educational psychology, particularly in the process of developing learning materials that are friendly to cognitive load and in the examination of learning disorders such as dyslexia and attentiondeficit/hyperactivity disorder (ADHD).

## 8. Theories of psychology and the factors that contribute to ignorance

Forgetting, which can be defined as the inability to recollect previously acquired information, is a basic concept in the field of cognitive psychology. According to the ideas of psychology,



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there are various basic types of forgetting, including the following: According to the decay theory, memory traces deteriorate with time if they are not accessed as frequently as they should be. Data from neurosurgical studies that show synapse weakening (Altman & gray, 2002) frequently lend support to this assertion. According to the second theory, which is known as the Interference Theory, the recovery of target information is hindered by other memories, whether they are active or retroactive (Postman & Underwood, 1973). A third. Cue-dependent forgetting is a phenomenon that was described by Tumbling and Thomson in 1973. This refers to a situation in which the memory is intact, but the cues that are necessary for retrieval are absent.

According to Anderson and Green (2001), motivated forgetting, which includes repression, is a phenomenon in which distressing memories are accidentally buried. This phenomenon is caused by emotional or motivational feelings for the individual.

According to Bjork and Bjork (1992), rent retrieval failure highlights transient inaccessibility that is brought on by insufficient encoding or a lack of practice. Biological data derived from neurosurgical studies suggests that the hippocampus and prefrontal cortex are responsible for memory consolidation and recall. As a result, disturbances in the activity of these regions can be effective in explaining the mechanisms that underlie forgetting (Anderson, 2005).

#### 9. The role that emotions and motivation have in memory

Memory modulation is heavily influenced by how one is motivated and how they feel. Because they stimulate the amygdala and interact with the function of the hippocampus, emotional experiences are recalled more vividly and for a longer period than other types of happenings. Ca-hill and Maugham (1998) assert that very exciting emotions, whether they are good or negative, are beneficial to the consolidation of memories. The process of memory encoding is also influenced by motivation, which is typically associated with reward systems. During periods of high motivation, dopamine pathways project to the hippocampus and increase memory encoding (Sham & Ad cock, 2010). This is especially true in the ventral segmental area (VTA). They can recall information more well because they engage in more in-depth cognitive processing and pay selective attention to emotionally laden stimuli. According to Diamond ET AL. (2007), the Yerkes-Dodson Law states that an acceptable level of emotional arousal can boost performance and memory, whereas an excessive degree of emotional arousal can hinder encoding and revisiting of information. Emotionally charged memories are more likely to be consolidated spontaneously even in the absence of repeated exposure, in contrast to emotionally neutral events, which typically require conscious rehearsal to be retained.

#### **10.Adaptation for learning and neurolinguistics**

The ability of the brain to remodel itself through the formation of new synaptic connections is referred to as neurolinguistics. According to Torrent ET Al. (2012), neurolinguistics is an essential component of both learning and memory systems. Different mechanisms, such as neurosis, long-term potentiate, and pathogenesis, are responsible for the brain's ability to adapt to events and inputs from the outside world. According to Kalb and Gibbs (2011), regions of the brain that are associated with memory consolidation and executive functioning, such as the prefrontal cortex and the hippocampus, are particularly affected. There is evidence to suggest that learning can result in changes to the anatomical structure of the brain. In their study, Karaganda ET Al. (2006) verified the concept of experience-dependent plasticity by finding that individuals who learned to juggle saw an increase in gray matter density in motion-related brain regions. In a similar vein, Shiitake ET Al. (2010) discovered that training participants' working memories increased the thickness of the cortical layer in the collateral prefrontal cortex. There are also educational repercussions that result from neurolinguistics. It shows that the ability to learn is not inherently fixed and that even adults



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can acquire new cognitive skills if they are exposed to the appropriate stimuli. The use of this principle can be seen in underdevelopment treatments and cognitive rehabilitation, which are both instances in which repeated input improves functional recovery or development. Consequently, neurolinguistics provides a fundamental biological explanation because humans develop and change throughout their lifetime. Teachers and psychologists can foster significant and long-lasting cognitive growth by providing students with rich and stimulating environments.

#### **11. Instruction Methods Based on the Constructive Approach**

Students are required to actively develop knowledge, according to construction psychology theories, rather than merely passively absorbing previous information. Jean Piaget, who placed an emphasis on the stages of cognitive development, reasoned that the degree to which a kid learns reflects their maturation and the interactions they have with their surroundings (Piaget, 1952). Knowledge, according to him, is produced through the process of integrating and adapting to new occurrences. Through the lens of his sociocultural perspective, Levi Trotsky emphasized the importance of language and social interaction in the process of education. In 1978, Trotsky, based on his Zone of Proximal Development (ZPD) concept, emphasizes the ways in which children may advance intellectually by receiving instruction from those who had more experience. In contemporary instructional strategies, such as guided exploration and cooperative learning, this scaffolding strategy is among the most important components. Deep learning is encouraged with constructive teaching approaches, which require students to actively solve problems, collaborate with one another, and reflect. Research conducted by Wells (1999) and Mercer and Howe (2012) demonstrates that dialog education, in which students dispute and explore meaning, is effective in improving both comprehension and retention. The educational approaches that are currently in use are shaped by the theories of Piaget and Trotsky. These approaches support highly individualized, interactive, and socially improved learning environments. Neuroscience lends credence to these concepts as well, as it demonstrates how significant and contextual activities contribute to the enhancement of learning (Brunei, 1996). 2013 year.

## 12. Memory is affected by both sleep and stress factors

Stress and sleep are two factors that have a significant impact on memory processes, but they are also very contradictory. When recently learned information is moved from short-term to long-term storage in the hippocampus and neocortex, memory consolidation occurs during the slow-wave and rapid eye movement (REM) sleep periods. Getting enough sleep helps to improve memory consolidation during these periods. Memory, both declarative and procedural, as well as emotional control, are all negatively impacted when one does not get enough sleep. Stress, particularly stress that is experienced over a prolonged period, disrupts this accumulation process by elevating cortisol levels and decreasing hippocampus function. When acute stress occurs in the immediate vicinity of learning, however, it has the potential to improve memory encoding because the fight-or-flight response enhances attention. For example, Yoko ET Al. (2007) found that individuals who lacked sleep exhibited forty percent less activity in their hippocampus while they were taking in information. Despite this, Payne ET Al. (2007) asserted that rapid eye movement (REM) sleep improved the consolidation of emotional memories. Research conducted by McEnroe (2012) investigated the ways in which prolonged stress might lead to dentifrice atrophy in the prefrontal cortex and hippocampus regions, hence affecting the ability to retrieve memories. It is especially crucial to consider the timing of stress in connection to learning; stress that occurs prior to retrieval typically results in a reduction in memory capacity. 2014 year.

# 13.Reinforcement and punishment serve different objectives in the learning process



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Behaviorist theories, particularly B.F., and Bell's opera conditioning are based on the concepts of reinforcement and punishment as their fundamental concepts. This is Skinner. A behavior is more likely to be repeated when it is reinforced, whether in a positive way by rewarding the conduct or in a negative way by relieving the behavior of unpleasant stimuli. To lower the likelihood of a behavior occurring, punishment can be either positive, which involves the introduction of an unpleasant stimulus, or negative, which involves the removal of a stimulus that is wanted. It has been demonstrated through research that reinforcement is more effective for long-term behavioral learning. The use of positive reinforcement, particularly in educational settings, has been shown to boost natural motivation and involvement. Even though punishment has the potential to quickly alter behavior, it typically does not have an effect that is long-lasting and can lead to emotional problems such as anxiety or resentment. In the case of reinforcement techniques, for instance, Chance (2009) found that they produced learning outcomes that were more long-lasting than punishment strategies. In organizational contexts, reinforcement has been shown to improve both performance and morale, according to additional research conducted by Making and colleagues in 1977. On the other hand, environments that are more punitive have been associated with lower levels of creativity and take fewer risks. In contrast to the negative effects that an excessive reliance on punishment can have on learning and mental health, the use of reinforcement in classroom management can promote both academic performance and student engagement. One's memory defines. Memory issues are the primary focus of psychological and neurological research since they are prevalent among people of advanced age and those who have suffered from brain impairments. Alzheimer's disease (AD), which typically manifests itself with behavioral abnormalities, memory loss, and a gradual deterioration in cognitive abilities, is the most common form of dementia. Amnesia is a disorder that is characterized by a partial or complete loss of memory. It can be brought on by damage to the brain or by psychological trauma. Cognitive decline, which is typically characterized by a deterioration in executive function, attention, and processing speed, frequently occurs in conjunction with demonstrativeness disorders or sometimes precedes them. A wide variety of therapeutic approaches, including medication, cognitive behavioral therapy, and lifestyle adjustments, are utilized in the study of psychological theories that investigate the connections between these issues and stress, depression, traumatic experiences, and age.sixteen years of self-directed learning, often known as meta cognition. The ability to think about thinking, also known as meta cognition, is an essential component of successful learning. Both cognitive knowledge, which refers to the awareness of one's own cognitive processes, and cognitive control, which in turn refers to the monitoring and control of cognition, are included in this concept. Students that have strong cognitive skills are better able to track, organize, and analyze their learning processes, which ultimately leads to improvements in task flexibility and academic performance and performance.

## **14.The Most Important Discoveries**

Flagella (1979) laid the groundwork by distinguishing between control and cognitive knowledge through his work. Sch raw and Dennis's (1994) Cognitive Awareness Inventory (MAI) is still a fundamental instrument for assessing the cognitive capabilities of students. Recent research has shown that cognitive training improves learning in a variety of domains, including self-regulated learning, mathematics, and reading comprehension (Indignant & Butter, 2008). Self-questioning, goal setting, and introspection are examples of meta cognitive processes that have been demonstrated to significantly improve student outcomes (Venireman, 2017). Educational interventions that specifically teach these strategies have been shown positive results. Learning settings that are enhanced by technology and make use



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of meta cognitive scaffolding, also known as reflection prompts, are particularly effective. Findings from the field of neuroscience provide more evidence that supports the function of meta cognition. According to Fleming and Dylan (2012), functional magnetic resonance imaging (FMRI) studies that link brain processes to quantitative learning results imply that meta cognitive judgments are dependent on the prefrontal cortex. The concept of meta cognition is at the heart of lifelong learning. Students can acquire transferable abilities that they can apply in a variety of academic disciplines and at all educational levels when they are instructed to monitor and manage their cognitive processes.

### **15.Educational Applications of Learning Theory**

It is primarily learning theories that are responsible for shaping instructional techniques and educational paradigms. Constructionist, behaviorism, and cognitive are some of the concepts that are utilized the most frequently. Because of the behaviorism that B.F. Both observable actions and reinforcement are at the center of Skinner and colleagues' work. Among the applications are activities such as drill exercises, education that is planned, and learning that is based on rewards (Skinner, 1954). On the other hand, cognitive methods place a greater emphasis on the mental processes that occur within the individual, such as memory, comprehension, and their ability to solve problems (Brunei, 1960). This method provides information that can be used to inform tactics such as chunking, scaffolding, and schema activation. The promotion of deconstructionism, which asserts that students' knowledge may be developed via social interaction and experience, Trotsky and Piaget Inquiry-based pedagogic, peer cooperation, and project-based learning Trotsky, 1978 are examples of this in the classroom. Durban is the pioneer of social learning theory, which is a theory that combines cognitive and behavioral concepts. Durban made an emphasis on modeling and learning through observation. Durban (1977) found that behavioral interventions and classroom management benefited greatly from adopting this approach. Integrated theories are incorporated into contemporary teaching. According to Rose and Meyer (2002), Universal Design for Learning (UDL) is an example of a combination of constructive and cognitive theories that is designed for diverse types of learners. Furthermore, cognitive load theory is frequently utilized in contexts of technology-enhanced learning to maximize the learning that occurs through the utilization of multimedia (Sweller, 2010).

#### 16. Social and cultural factors that have an impact on learning and memory

In addition to having a significant impact on other elements of life, social context and culture have a significant impact on memory processes, learning techniques, and cognitive development. According to Trotsky's sociocultural theory, language and culture moderate learning, which is fundamentally social, by contributing to one another through the influence that they have on one another. According to Logoff (2003), research that spans multiple cultures brings to light differences in spatial memory, narrative recall, and classification dependent on the individual's cultural background. For example, collectivist societies, such as those seen in East Asian countries, tend to place a significant emphasis on social interdependence. This, in turn, influences how individuals interpret and remember events that transpire within communities. On the other hand, self-referential memory is typically improved in individualistic societies such as the United States of America (Wang, 2006). In addition to influencing instructional design, these cognitive habits have an impact on educational practices. The formation of memories is also influenced by social setting. Cole (1996) found that children who were raised in oral traditions exhibited a different pattern of episodic memory development compared to those who were educated in literate cultures. According to Finish ET Al. (2006), the development of autobiographical memory is directly influenced by the styles of narrative that parents use, those that are elaborate or repetitive.



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According to Hickman and Fa rah (2009), socioeconomic level (SES) is another factor that influences stress, cognitive stimulation, and language exposure. Stress, cognitive stimulation, and language exposure all have an impact on learning and memory. It is imperative that educational systems adapt to these sociocultural differences if we are to ensure that cognitive growth is supported in an equitable manner. Consequently, these assertions are supported by the findings of neuroscience investigations that demonstrate how culture influences brain networks that are associated with memory and attention (Gut chess ET Al., 2006). To maximize the effectiveness of learning in practice, educators should facilitate inclusive environments and implement teaching strategies that are culturally relevant.

17.Learning using digital platforms and the impact of technology on memory retention

With the introduction of digital technologies into educational settings, there has been a significant change in the way memory is exploited in those settings. Recent research indicates that the effects of digital technology on memory recall vary depending on factors such as the amount of cognitive load, the degree of involvement, and the number of tasks being performed simultaneously. According to Mayer's Cognitive Theory of Multimedia Learning, numerous digital learning environments take advantage of multimedia learning to improve memory. Interactive simulations and visual aids, for instance, have been found to boost learning and memory by encouraging dual coding. This has been demonstrated repeatedly. On the other hand, Sweller ET Al. (2011) highlight the fact that poorly designed e-learning may result in decreased recall, worse working memory capacity, and increased unnecessary cognitive load. A significant issue is "digital distraction," which refers to the practice of multitasking with electronic gadgets that hinders deep processing. According to Trophic ET Al. (2009), individuals who participated in extensive media multitasking had worse levels of memory recall and international control. According to the findings of Sana ET Al. (2013), students who observed their colleagues engaging in multitasking during lectures also performed badly on assessments because their attention was divided. Both adaptive learning systems and spaced repetition software, such as Anti, are examples of technological advancements that make use of concepts derived from neuroscience to improve long-term memory function. Researchers using electroencephalography (EEG) have found a correlation between regular participation in interactive learning platforms and neoplastic changes in the brain (Kobe ET Al., 2016). To summarize, whereas individualized and multi modal approaches in digital learning environments have the potential to improve memory, the efficacy of these approaches is mostly dependent on cognitive design and consistent application.

## 18. Research and Learning in Memory Psychology: Recent Developments and Advancements

The most recent developments in the field of learning and memory psychology are characterized by a multifaceted combination of educational psychology, neuroscience, and artificial intelligence among other disciplines. The use of neurosurgical techniques (fMRI, EEG) to investigate the processes in the brain that are responsible for the development, consolidation, and retrieval of memories represents a significant departure. There has been a growing emphasis in research on the concept of "memory" re consolidation," which refers to the process by which reactivated memories become malleable. Schiller et al. (2010) made a groundbreaking discovery when they discovered that memories of terror might be altered or updated upon recovery. This discovery opens new therapeutic potential in the fields of education and trauma. The investigation of "retrieval practice" and "spacing effects" in the enhancement of long-term retention is another trend that is becoming increasingly apparent. The research conducted by Carpenter ET Al. (2012) and Picker & Digger (2008), which found that repeated testing considerably boosts memory in comparison to re-reading, is being



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included into digital learning platforms. Artificial intelligence and machine learning are also factors that have an impact on this. The use of projected forgetting curves is becoming increasingly prevalent in adaptive learning systems that are driven by Bayesian modeling. This allows for the customization of information delivery. Lindsey et al. (2014) developed models that maximize the timing of repeats in the most effective manner based on each individual learner. Additionally, there is a growing interest in the management of emotions and the influence that regulates emotions has on memory. Amygdala-hippocampus interactions are critical in modifying memory encoding and consolidation through emotionally charged situations, according to Ting ET Al. (2017). This phenomenon holds true regardless of whether the interactions are positive or negative. Finally, research on memory throughout a lifetime has grown, revealing that while working memory reaches its peak in young adulthood, long term memory may be kept or strengthened through cognitive training even into old age.

## Conclusion

The field of psychology of learning and memory is an essential component of both cognitive science and educational psychology because it provides profound insights into the ways in which individuals acquire, retain, and apply knowledge. From fundamental concepts such as classical and operand conditioning to cognitive frameworks such as Adderley's model of working memory, the field of study demonstrates that learning is not a linear process but rather a combination of behavioral, cognitive, emotional, and biological components. There are several factors that can influence the three primary memory processes of encoding, storage, and retrieval. These factors include attention, reinforcement, sleep, stress, and even cultural backgrounds. The hippocampus region, the amygdala, and other regions of the brain are responsible for shaping memory. Later, processes such as neurolinguistics and nonrecognition contribute to the improvement of memory. Memory loss can be caused by several factors, including retrieval failure, interference, or degeneration, as demonstrated by theories of forgetting. However, Alzheimer's disease and amnesia highlight how delicate memory systems are. Teaching strategies such as spaced repetition, reinforcement, and specialized digital platforms are examples of how modern education can benefit from the application of memory science and learning theories to instructional methods. In addition to having biological foundations, cultural and social aspects also contribute to highlighting the fact that memory and learning are socially constructed aspects of the human experience. Furthermore, the intersection of artificial intelligence, technology, and neuroscience is influencing the research that is being done right now to contribute to the advancement of our understanding of learning and memory. When everything is taken into consideration, this body of material contributes to the advancement of scientific knowledge, has applications in the fields of education, treatment, and learning that continues throughout one's life, and highlights the adaptability and complexity of the human mind.

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